

**Food & Farm Council of Riley County & City of Manhattan**  
**February 17, 2020 11:30am-1:00pm**  
**Riley County Senior Services Center**  
**301 North 4<sup>th</sup> Street**

**11:30 The Learning Lab Lunch, Welcome, Introductions**

Brown bag lunch, introduce any guests

**11: 35 Refresh, Reframe, Remind.... Why are We Here?**

Agenda review

**11:40 Building the Framework**

Brief summaries by Council of recent conferences attended, event announcements

**11:45 What's Our Work?**

Activity led by Josh Brewer, 502 Media (Our brand, marketing strategies, message, audience, communication) We will use this for expanding our conversation and development of our action plan with the Partner Community Action Teams.

**12:30 Shared Purpose**

Council members CAT work sessions and report out

**1:00 Until We Meet Again**

Next meeting date/location (Monday, March 16th, 2020, Family Resource Center)  
Action Steps



In accordance with provisions of the American Disabilities Act, every attempt will be made to accommodate the needs of person with disabilities an equal opportunity to participate in and enjoy the benefits of our services, programs, and activities. Please contact the Health Department Administration Office (785-776-4779) for assistance.

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**Action Sheet and Working Definitions**

Who	Task / Action Needed	By When

**Mission Statement:** Our Council provides a forum for local food issues and a platform for coordinated actions to create a more healthful food system.

**Our Goal:** To have an effective and equitable local food system that integrates sustainable food production, processing, distribution, consumption, and waste management in order to enhance the environmental, economic, and social health of Riley County and the City of Manhattan, Kansas

**Our Objective:** By September 2020 the Food and Farm Council of Riley County and city of Manhattan, Kansas will be recognized throughout our local food system as the communication, education and advocacy network hub for over 50 lead partners.

**Our Local Food System Priority Issues (Our Circle of Concern) –  
 Creating A Local Food System Network of Partners with 3 Community Action Teams (CATs)**

**1. Waste CAT (Wasted food, food waste, solid waste)**

**3. Food Insecurity CAT**

**4. Education CAT (Food Skills, Food Safety, and Nutrition Education)**

**What we do as the Food and Farm Council– ACRE**

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Assess – Assess current local food system work/gaps/needs with lead partners

Connect/Communicate – Identify partner shared interests, build trust, improve alignment of efforts, and increase partnerships

Recommend – Advocate for the enhancement of existing or development of new policies, programs, and practices that make the healthy choice the easy choice in our food system

Educate – Educate customers and partners in order to provide the greatest impact in improving the health of our local food system

**Working Definitions –**

**Food System** - Our food system is how we grow, buy, cook, eat, reuse and throw away food. The sum of all the activities it takes to feed people make up our food system.

**Lead Partners** – Key stakeholders that provide local food system services/products or impact outcomes in the local food system. These partners are vital to the FFC mission and goals.

**Informational Partners** – Organizational decision makers that can make the FFC goals and mission outcomes more impactful through advocacy within their networks

**Customers** – Those who use/receive end results, benefits or inequities in our food system

**Our Community** – City of Manhattan, Kansas and the rural communities in Riley County, Kansas (Riley, Randolph, Ashland, Leonardville, Zeandale, Ogden, and Keats)

**Circle of Concern** – A circle of concern for our local food system encompasses the wide range of concerns we have that include access, availability, affordability, safety, hunger, lack of food skills/nutrition literacy, waste, and lack of communication/coordination.

**Circle of Influence/Impact** – The circle that encompasses those concerns that we can do something about. They are concerns that we have some control over.

Stephen Covey defines proactive as “being responsible for our own lives.....our behavior is a function of our decisions, not our conditions. Proactive people focus on issues within their circle of influence/impact. They work on things they can do something about. The nature of their energy in doing this is positive, enlarging and magnifying. They increase their Circle of Influence

**Health in All Policies Advocacy** – HiAP is an approach that integrates health into decisions and policy making. When decisions makers adopt this approach, they advance health by tackling the

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root causes of poor health outcomes – the social, economic, and environmental conditions that contribute to health.

<https://www.cdc.gov/policy/hiap/resources/>

**Wasted food** – Food that is edible and for a multitude of reasons ends up in the trash.

**Food waste** – Often defined as edible plus the inedible food waste like bones, eggshells that also becomes part of trash and landfill if not used in composting or animal feed. For our purposes we are distinguishing food waste as the inedible food waste.

**Food recovery or food rescue**- The collection of edible food in a timely, safe manner and distribution to access points for consumption by those who are food insecure.

**Food insecurity** – Alteration in food intake or eating patterns because of lack of money and other resources. It may be long term or temporary.