

## **PRESS RELEASE**

## Riley County, Kansas Keeps Citizens Safe and Informed with Everbridge Resident Alerts

Residents and Businesses Can Sign Up to Receive Critical Communications and Emergency Alerts

Riley County, Kansas, July 22, 2015 — Riley County and most NE Kansas are now working with Everbridge, the worldwide leader in unified critical communications, to keep residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public service announcements. The Riley County will begin using NE KANSAS Notification System to communicate with citizens and businesses during emergencies and other critical events. Residents are encouraged to register immediately to receive these alerts: www.rileycountyks.gov/alerts.

Riley County and the City of Manhattan will use the NE KANSAS Notification system to alert residents about a variety of events, ranging from severe weather, fires, floods and other emergencies, to more routine announcements, such as road closures and water utility maintenance. Messages will be sent to residents on their preferred contact paths—cell phone, SMS (text), home phone, email, fax and more—to ensure real-time access to potentially lifesaving information. Residents listed in the *IRIS Notification system* will *NOT* be automatically registered in the new system, but Everbridge allows citizens to OPT-In or self-register, provide additional contact information and/or opt out as needed.

"We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible," said Pat Collins, Emergency Management Director "The Everbridge emergency notification system allows the Riley County to disseminate this information across all types of devices, ensuring residents have access to real-time public information when they need it the most."

Register for NE KANSAS NOTIFICATION system now at www.rileycountyks.gov/alerts.

## **About Everbridge:**

Everbridge provides a unified critical communication suite that helps clients be **better- prepared**, make **better decisions**, and **respond quickly** and **confidently** during disruptive events. Everbridge solutions are trusted by clients in all major industries and government sectors to connect with over 50 million people around the world. For more information about Everbridge, visit <a href="www.everbridge.com">www.everbridge.com</a>, read the company blog, <a href="http://www.everbridge.com/blog">http://www.everbridge.com/blog</a>, and follow on <a href="majority:Twitter">Twitter</a> and <a href="facebook">Facebook</a>.